



Sport Integrity: A Global Framework Including Anti-Doping and Some Prevention Programmes



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SPORT INTEGRITY:

A GLOBAL FRAMEWORK INCLUDING ANTI-DOPING AND SOME PREVENTION PROGRAMMES

A report commissioned by JADA (Japan Anti-Doping Agency) in cooperation by Japan Sports Agency, in view of the Tokyo 2020 Olympic Games.

By **Jean-Loup Chappelet**, PhD, full professor of public management at the Swiss Graduate School of Public Administration (IDHEAP) of the University of Lausanne, Switzerland. Jean-Loup was IDHEAP Dean from 2003 to 2012. He specialises in the public policy of global sport and governance of sport organisations.

INTRODUCTION

The issue of integrity in sport has once again come into the spotlight in these early decades of the 21st century, largely as the result of corruption scandals within football and athletics, in 2015, followed by less covered scandals in 2017, in biathlon, boxing, etc. which often involve doping cases. Despite the numerous conferences on sport integrity held with public organizations and sports bodies, the academic literature features very few papers on sports integrity and corruption in general, and none that give a comprehensive picture of the issue.

It is, however, important to have a comprehensive picture of integrity and its contrary (corruption in sport) that encompasses all the different malpractices that have emerged in recent years (including doping, match-fixing, abuses, poor governance, lack of sustainability, harassment, addiction to substances, bribes, etc.) because these malpractices tarnish sport fundamental values and benefits which justify sport funding by public authorities. Also because it is expected that a comprehensive picture will help design more effective educational programmes to foster sports integrity.

Hence, the proposal to provide here a global framework for sport integrity based on four interlinked facets to sports corruption and to outline a fight memorably encapsulated in the acronym SAFE, i.e. Sustainable, Anti-doping, Fair play, and Ethical Sport (section 1). A second

section will concentrate on one of the main threats to sports integrity, namely doping, and map the main stakeholders of the fight against doping (section 2). Finally, existing educational programme to promote sport integrity and anti-doping around the world will be presented to provide food for thought for defining future programmes in Japan, ahead of the Tokyo 2020 Olympic Games and the Play True 2020 campaign (section 3).