

Create legacy for Tokyo2020 !



i-Play True Torch Relay

What to do ?

Relaying messages on the **"TRUTH in Sport"**
and collect **202020** messages from all over the world, up to 2020

How will it be ?

All the collected messages will be integrated as **"ART"**
and the values underlying these messages will be visualized
and **displayed** during the Tokyo2020 Games, transformed into a legacy form.

Who can join ?

Anyone from all over the world can join, anytime and anywhere

Why we do ?

- To create a better society through the values of sport
- To protect the integrity of sport and develop sport into the future
- To unite people through the intrinsic "TRUE" value in sport
- To express and visualize the "TRUTH" in sport, and share it with future generation
- To have everyone experience in creating the future of sport
- To integrate sport with art and other fields
- To protect the rights of athlete to participate in "clean sport"



3 STEPS :

How to join ?



Create message and post on your social media with #(hashtag)

1) Write your "TRUTH" message

2) Photo shoot/Selfie with "Filter Pose"

Option

3) Relaying action movie



Think and write your "TRUTH" in sport!

"Filter Pose" is symbolizing the TRUTH inside yourself.

Relaying action, in any form! Your sport, dancing, any style!

Joined up with other people for filter pose is also okay! Be creative!!

Daichi Suzuki, the Commissioner of Japan Sports Agency, and Olympian is the starter of this relay!



#your TRUTH message

#iplaytrue

#playtrue2020

playtrue2020.info@playtruejapan.org

※Project site will be coming soon to post your message!

Share with your friends and teammates with @/ #
Signing poster and message note are also available!

Send request any time!! playtrue2020.info@playtruejapan.org



Japanese style Message Note



Signing poster/board

Possible opportunities

- Athlete gathering
- Seminar
- Training
- Training camp
- Teammates
- Competition venue
- Anti-Doping outreach, etc

Do "i-PLAY TRUE Torch Relay" at any opportunities you have!
Let's be the legacy creator together!!