

# “Implementing Effective Education Activities & Strategic DCO Management Towards 2020”



Organized by Japan Anti-Doping Agency  
with the World Anti-Doping Agency

Commissioned by Japan Sports Agency, Government of Japan

**5-6 December & 7 December (optional) 2017**  
**Chiba, Japan**

Venue – International Conference Hall at Makuhari Messe

SEMINAR THEME:  
**Implementing Effective Education Activities & Strategic  
DCO Management Towards 2020**

**Day 1 – 5 December 2017** \*10:00-11:30 media open

- 9:30**            **Registration & Morning Coffee**  
*\*Seminar venue is 10 mins away from the Hotel New Otani Makuhari  
All participants are requested to register at the Registration Desk of Seminar Floor.*
- 10:00-  
10:05**            **Official Opening:**  
Dr. Daichi Suzuki, Commissioner of Japan Sports Agency
- 10:05-  
10:10**            **Welcome from Host Area**  
Mr. Shunichi Kamiya, Deputy Mayor of Chiba City
- 10:10-  
10:20**            **Introduction and Background of MOU**  
Dr. Ichiro Kono, President of Japan Anti-Doping Agency
- 10:20-**            **Signing Ceremony:**  
**MOU of Further Anti-Doping Activity Partnership among JADA, Organizing  
Committee and South East RADO to protect Tokyo 2020 Clean**  
Prof. Hidenori Suzuki, Chairman of Japan Anti-Doping Agency  
Dr. Koji Murofushi, Sport Director of the Tokyo Organizing Committee of the Olympic and  
Paralympic Games  
Dr. Patrick Goh, Chairman of Southeast Asia RADO
- 10:50-  
11:00**            *Break*
- 11:00-  
11:30**            **Keynote Speech**  
**Continuing to Protect "Clean Sport"**  
Mr. Tim Ricketts, Director of Standards & Harmonization, WADA
- 11:30**            *Lunch Break*
- 13:00-  
13:15**            **Seminar Objectives**  
Mr. Shin Asakawa, Chief Executive Officer of Japan Anti-Doping Agency
- 13:15-  
13:45**            **Plenary:**  
**An Overview of WADA's Code Compliance Monitoring Programme**  
Mr. Tim Ricketts, Director of Standards & Harmonization, WADA
- 13:45-  
13:55**            **Q & A**

**13:55-  
14:30**

**Experience of completing CCQ supported by the WADA Audit Programme**

China Anti-Doping Agency

Mr. Gobinathan Nair, Director General, SEARADO

**14:30-  
15:05**

**Strengthening Independence of Anti-Doping Organizations in Asia & Oceania  
(Structuring and Good Governance)**

Mr. Tom May, Deputy Director, NADO/RADO Relations, WADA

**15:05-  
15:15**

**Q & A**

*Break*

**15:30-  
16:00**

**Overview of the Anti-Doping Programme of Tokyo 2020**

Ms. Chika Hirai, Director of Doping Control, The Tokyo Organizing Committee of the Olympic and Paralympic Games

**16:00-  
16:40**

**Lessons from the Past / Looking to a Brighter Future for Anti-Doping in Asia & Oceania**

Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**16:40-  
16:50**

**Q & A**

**16:50**

**Summary & Day 2 Expectations**

Mr. Shin Asakawa, Chief Executive Officer, JADA

**17:00**

*Day 1 Close –*

*Free evening or*

*Para sport Experience (Goal Ball, optional) – for those expressed interest in joining.*

*\*Bus leaves from Hotel reception at 18:00PM sharp. Please bring your own sport kit and gym shoes.*

## **Day 2 – 6 December 2017**

**9:30 Registration**

*\*All participants are requested to register at Registration Desk of Seminar floor*

**10:00-10:10 Day 2 Opening: Introduction**

Mr. Kazuhiro Hayashi, Director of Asia/Oceania Regional Office, WADA

**10:10-10:30 Plenary:  
Updates on the PyeongChang Taskforce on Anti-Doping**

Mr. Tim Ricketts, Director of Standards & Harmonization, WADA

**10:40-11:10 Background and Updates on the International Standard for Information & Education and Support for NADOs/RADOs**

Ms. Erin Tedford, Education Manager, WADA

**11:10-11:20 Q&A**

**11:20-11:35 Break**

**11:35-12:10 Implementing an Effective Training & Evaluation System for Anti-Doping Activities**

Mr. Graeme Steel, (in-coming) Chief Executive Officer, iNADO

**12:10-12:50 [Education or Communication]**

**JADA's Experience of planning Effective Education Activity (Outreach)**

Mr. Kenji Takarabe, Coordinator of International & Strategy Group, JADA

**Sharing Experiences from a NADO: Implementing JADA's Education Package**

Mr. Vinh Quang, Manager of Education, Vietnam Anti-Doping and Sports Medicine Agency

**Introduction of WADA's Education Tools**

Ms. Erin Tedford, Education Manager, WADA

**[DCO Management]**

**Overview of Recruiting IDCs for Tokyo 2020**

Ms. Chika Hirai, Director of Doping Control, The Tokyo Organising Committee of the Olympic and Paralympic Games

**Evaluation criteria and strategy of capacity development in JADA**

Mr. Nobuyuki Iizuka, Manager of Testing operation & DCO management Group, JADA

**DCO Management - SEARADO experience and perspective**

Mr. Gobinathan Nair, Director General, SEARADO

**13:00 Lunch**

**14:00-  
14:10**      **Explanation of Discussion Points**

JADA

**14:10-  
15:50**      **Group Discussion:**

- The importance of evaluating information & Education programmes among NADOs/RADOs
- Challenges to implement effective education activity and evaluation
- Group work;  
    Planning the evaluation

*Including Coffee break*

Transition

\*Move to the main hall

**16:00-  
16:20**      **Summary from Groups Discussion**

[Education or Communication]

Mr. Graeme Steel, (in-coming) Chief Executive Officer, iNADO

[DCO Management]

Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**16:20-  
16:40**      **Viewpoints on Protecting Clean Sport for the future**

Mr. Tom May, Deputy Director, NADO/RADO Relations, WADA  
Ms. Erin Tedford, Manager of Education, WADA

**16:40-  
17:00**      **Closing Remarks on the Importance of Implementing Effective Education Activities & Strategic DCO Management in NADOs/RADOs**

Mr. Shin Asakawa, Chief Executive Officer, JADA

**17:30**      *Moving to Reception venue*

**18:00**      **Reception**

Venue – “Shell House”; a separate building of the Hotel New Otani, 5 mins away from the hotel reception

**Explanation of Discussion Points**

Mr. Nobuyuki Iizuka, Manager of Testing operation & DCO management group, JADA

**Group Discussion:**

- Challenges to improve the quality of DCO & DCO training
- Possibilities of future NADO NADO/RADO partnership idea towards 2020

*Including Coffee break*

**Day 3 – 7 December 2017**

**THEME “JADA Education Package Workshop”**

- 9:30-  
9:40**                    **Introduction for Day 3**
- 9:40-  
10:30**                   **Overview and Implementation of JADA Education Package**  
Ms. Kana Sato, Senior Coordinator of International & Strategy Group, JADA
- 10:30-  
11:00**                   **Sharing Experiences from NADOs**  
Mr. Vinh Quang, VADA  
Ms Nur Suhaila, ADAMAS  
Mr. Seung-Jun BYEON (Leo), KADA
- 11:00-  
12:00**                   **Activity Experiences of JADA Education Package**  
Ms. Kana Sato, Senior Coordinator, JADA
- 12:00-  
12:15**                   **Q&A**



2017 International Anti-Doping Seminar in Asia & Oceania  
5-7 December 2017  
Makuhari, Chiba

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5-7 December 2017, Makuhari, Chiba

