

**"World Anti-Doping Code Monitoring and  
Effective and Quality Practice through  
Partnerships"  
&  
PLAY TRUE 2020 Week open event**



**10<sup>th</sup> Anniversary event with WADA Athlete Committee meeting and  
"Leaders of Tomorrow"**

Organised by Japan Anti-Doping Agency  
with the World Anti-Doping Agency

Commissioned by Japan Sports Agency, Government of Japan

**7-9 December & 10 December (optional) 2016  
Sapporo, Japan**

Venue – Prince Hotel Sapporo, 'Kitayell' (Hokkaido Prefectural Sport Centre) &  
Sapporo City venues

SEMINAR THEME:  
**World Anti-Doping Code Monitoring and Effective and  
Quality Practice through Partnerships**

**Day 1 – 7 December 2016**

- 9:00**      **Registration & Morning Coffee**  
*\*Seminar venue is attached to Prince Hotel.  
All participants are requested to register at the Registration Desk of Seminar Floor.*
- 9:30-  
9:50**      **Official Opening:**  
  
Mr. Tetsuya Kimura, Director-General, Japan Sports Agency, Government of Japan  
Mr. Olivier Niggli, Director General, World Anti-Doping Agency
- 9:50-  
10:00**      **Welcome & Seminar Objectives:**  
  
Prof. Hidenori Suzuki, Chairman, Japan Anti-Doping Agency
- 10:00-  
10:45**      **Keynote Speech:**  
  
**Development of Global Anti-Doping Movement: Moving from Rio 2016 to Tokyo 2020**  
Mr. Olivier Niggli, Director General, WADA
- 10:45-  
11:00**      *Break*
- 11:00-  
11:45**      **Plenary:**  
  
**WADA's Compliance and Monitoring Program**  
Mr. Tim Ricketts, Director of Standards & Harmonization, WADA
- 11:45-  
12:30**      **Intelligence and Investigations: Compliance Expectations of NADO/RADOs**  
Mr. Günter Younger, Director of Intelligence and Investigations, WADA
- 12:30**      *Lunch Break*
- 13:30-  
14:15**      **Sharing Experiences from NADOs/RADOs:  
Code Compliance and Implementation Challenges and Success with the Code,  
Partnerships and the post-JADA Seminar Experience**  
Dr. Maira Bakasheva, Central Asia RADO – RADO Project  
Mr. Gobi Nair, South East Asia RADO – Partnerships among RADO x NADO

**14:15-  
15:30**

**Group Discussion:**

**Code Compliance and Implementation Challenges and Success with the Code, Partnerships and post-JADA Seminar**

**Introduction – Assisting ADOs in Code Compliance: NADO-NADO Partnerships / iNADO Quality Recognition / WADA Partnership**

Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**Discussion – Code compliance success?:**

**What mechanisms can assist partnerships for quality Code compliance and expected iNADO, NADOs, RADOs roles, IF/NF x NADO/RADO initiatives**

*\*All participants will be split into groups led by the Group Leaders and Rapporteurs are assigned in each group.*

**15:30-  
15:35**

*Transition*

**15:35-  
16:15**

**Plenary:**

**Report from Discussion Groups**

*Rapporteurs from each group will report the summary of group discussion.*

**16:15-  
16:45**

**Summary from Discussion Groups – Code Compliance Success Stories and Areas for Further Work**

Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**16:45**

**Day 2 Expectations**

Mr. Shin Asakawa, Chief Executive Officer, JADA

**17:00**

*Day 1 Close –*

*Free evening or*

*Sapporo Winter Curling Experience at Sapporo 2017 Winter Asian Games, Team Japan venue (optional) – for those expressed interest in joining.*

*\*Bus leaves from Hotel reception at 17:30PM sharp. The announcement will be made at the end of Day1.*

## **Day 2 – 8 December 2016 (AM)**

**8:30 Registration**

*\*All participants are requested to register at Registration Desk of Seminar floor*

**9:00- Day 2 Opening: Introduction**

**9:10** Mr. Kazuhiro Hayashi, Director of Asia/Oceania Regional Office, WADA

**9:10- Plenary:**

**9:50**

**Updates on the International Standard for Testing and Investigations (ISTI) and Technical Document for Sport Specific Analysis (TDSSA)**

Mr. Tim Ricketts, Director of Standards & Harmonization, WADA

**9:50- Development of WADA's Whistle Blowing System and Roles of Athletes and**  
**10:45 Support Personnel for Clean Sport**

Mr. Günter Younger, Director of Intelligence and Investigations, WADA

**10:45- Break**  
**11:00**

**11:00- NADOs' Experiences with ADRV Cases: 'Intention', 'Substantial Assistance' and**  
**11:30 'Contaminated Products'**

Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**11:30- Experiences from Rio2016 and the Pre Rio Intelligence Gathering Task Force and**  
**12:00 Expectations of NADOs/RADOs in the lead up to Tokyo2020**

Mr. Tim Ricketts, Director of Standards & Harmonization, WADA

**12:00- Q&A**  
**12:15**

**12:15- Introducing Afternoon**

**12:30**

**12:30 Lunch Break**

## **Day 2 – 8 December 2016 (PM)**

### **“Athletes Engagement and Partnerships**

#### **–Clean Athletes, Clean Sport and Sport Integrity”**

#### **Joint seminar workshop with WADA, APC & JADA Athlete Committee**

**13:30- 14:15 Athlete Committee’s Perspectives for Clean Athletes, Clean Sport and Sport Integrity: Roles and Responsibilities of WADA & JADA Athlete Committees**

*tbc, WADA Athlete Committee*

*Ms Yuka Murofushi, JADA Athlete Committee member*

**14:15- 15:00 Athlete Panel Discussion with WADA x APC x JADA Athlete Committee members**

Panelists:

WADA – Ms Victoria Aggar, WADA Athlete Committee

APC – Mr. Junichi Kawai, APC Athletes’ Committee

JADA – Ms Yuka Murofushi, JADA Athlete Committee

*Facilitator – Mr. Ben Sandford, WADA Athlete Committee*

**15:00- 15:15** *Break*

**15:15- 15:40 JADA’s Values-based “Real Champion Education Package”:**

**Introduction for Athletes Engagement**

*Ms Kana Sato, Senior Coordinator, JADA*

**15:40- 16:50 Group Discussion:**

- **Identify the Roles of Athletes and Athlete Committees/Athlete Role Model**
- **Identify the Roles of Athletes and Athlete Support Personnel for Clean Sport, including encouraging to report doping and promoting values in sport**
- **How to introduce and deliver an Athlete-targeted Programme based on JADA’s “Education Package”**

*Asia-Oceania members and WADA/APC/JADA Athlete Committee members will be allocated to each Group for discussion. Group discussion questions will be distributed.*

**16:50- 17:40 Presentation by each Group**

**17:45 Summary for Day2 & Introduction for Day3**

*Mr. Shin Asakawa, Chief Executive Officer, JADA*

*Day 2 Close – free evening*

**18:00 Hokkaido Sports International Exchange Fair (Optional)**

*The Governor of Hokkaido will host this fair, and the all participants are invited.*

*Buffet style dinner with meeting local governing bodies in Hokkaido.*

*@ 3rd Floor of Pamir (Seminar Building)*

## **Day 3 – 9 December 2016**

THEME

### **“Leaders of Tomorrow” and Engaging Athletes and Youth: WORKSHOP (media open)**

#### **Venue – ‘Kitayell’ (Hokkaido Prefectural Sport Centre)**

All participants (all Asia-Oceania and Athlete Committee members) leave by bus from Sapporo Prince Hotel to ‘Kitayell’: meet at hotel lobby at 9:10AM.

**Dress Code** – Sport kit, Business Casual

### **AM –Youth Leaders Creating the Sporting Future: Values-based Education Programme, JADA School-Youth Project**

- 10:00- 10:10** Introduction for Day 3
- 10:15- 10:30** Japan’s Values-based Education Programme: “Youth and School Project” and Strategy through National Curriculum  
Dr. Kumiko Takasu, Assistant Manager, JADA
- 10:30- 11:05** Sport Values and Global Learning: Hokkaido Sapporo Kiyota High School  
Student representatives
- 11:05- 11:15** Break
- 11:15- 11:50** ‘Play True Art’ Expressions: Hokkaido Sapporo Hiragishi High School  
Student representatives
- 11:50- 12:00** Q&A
- 12:00- 12:05** Introducing for Afternoon Session
- 12:05- 13:35** Lunch Break and preparation for PM

*Simultaneous translation (ENG-JPN) provided / Open to Media*

## **PM – Create Sport, Create Future of Our Sport through Activity-based Sport Value Programme**

The afternoon session is to deliver the values-based activity “New MO!” programme, one of JADA’s “Real Champion Education Package” materials and a new sport originated from the Japanese traditional sport, *sumo*. The session is intended to engage the athletes and youth through “New MO!” activity.

The Asia/Oceania seminar participants will gain the concrete ideas on delivering the activity-based sport value programme with the athletes and youth engaged. The Teaching Manual for “New MO!” will be handed out during the seminar session and the Asia/Oceania participants can follow the activity.

Joined by WADA/APC/JADA Athlete Committee members, the Olympians and Paralympian from Hokkaido Prefecture, Sapporo school students, youth athletes, plus some Asia/Oceania seminar participants whom requested to participate.

**13:00      Briefing**

**13:10-13:25**      \*Only for participants from Asia/Oceania anti-doping organizations  
**Introduction for the next session**

**13:35      Opening Remarks**  
Dr. Yoko Tanabe, Chair, JADA Athlete Committee

**13:40-14:05      Introduction for “New MO!” Activity**

**14:05-16:00      Let’s New MO!:**  
Experiencing “New MO!”, activity-based sport value programme from JADA “Real Champion Education Package”

**Make New MO!**  
– creating rules for New MO! with the sport value themes and messages for sport values and sport future

**Present New MO! to all**  
– presenting created rules and messages from each group

**Voting and Award Ceremony**

**16:00      Summary Remarks**

**16:15      Closure of Seminar**  
**Introduction for Day4 Public Engagement Event & Remarks for Reception**

**16:30      Moving to Reception venue**

**17:30      10th Anniversary Seminar Reception**  
**Venue - “SAPPORO BANKEI SKI AREA (ban.K)”**  
Joined by Mr. Takatoshi Machida, Sapporo City Vice Mayor

*Asia/Oceania seminar participants can request to join the New MO! activity, rather than as observer.  
Consecutive translation provided / Open to Media  
Dress Code: Business Casual/Sport kit for Workshop; Business Casual for Reception*

## **Day 4 – 10 December 2016: Optional Event**

### **Public engagement for PLAY TRUE: Reaching out for clean sport and play true**

#### **Venue – Sapporo Clock Tower (National Treasure)**

All participants leave by bus from Sapporo Prince Hotel to Sapporo Clock Tower: meet at hotel lobby at 9:10AM.

- 10:00**    **Opening Introduction & Objectives**
- 10:15**    **“PLAY TRUE Sapporo” Declaration**  
Dr. Daichi Suzuki, Commissioner, Japan Sports Agency  
Mr. Katsuhiko Akimoto, Sapporo City Mayor  
Prof. Hidenori Suzuki, Chairman, JADA
- 10:45-11:10**    **Athlete Engagement: Message for clean athlete and future sport**  
Mr. Ho Gyoung You, APC Athletes’ Committee Chair  
Dr. Koji Murofushi, WADA/JADA Athlete Committee member  
Mr. Yasushi Suzuki, JADA Athlete Committee member  
Ms Chisato Fukushima, Olympian from Hokkaido Prefecture
- 11:10-11:30**    **Youth Engagement: Message for our future sport and future**  
Play True Art presentation – by Hokkaido Sapporo Hiragishi High School  
Global agenda for play true – by Hokkaido Sapporo Kiyota High School
- 11:30-11:50**    **“PLAY TRUE 2020”, Sport for Tomorrow: PLAY TRUE Torch Relay**
- 11:50**    **Closing Remarks**
- 12:00**    *Photo Shooting*

*Open to Media, Simultaneous translation (ENG/JPN) provided*





INTERNATIONAL  
ANTI-DOPING SEMINAR **in ASIA &  
OCEANIA**  
10<sup>th</sup> Anniversary

## 10th International Anti-Doping Seminar in Asia & Oceania: "PLAY TRUE 2020 Week"

7-10 December 2016  
Sapporo, Hokkaido

Organized by



In support of



In cooperation with



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