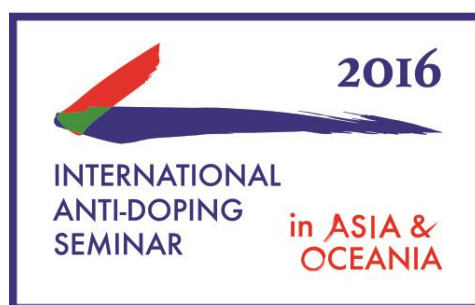


**“Achieving a Quality Practice with  
2015 Code and Engagement”  
&  
Intelligence Workshop in Asia and Oceania**



Organised by Japan Anti-Doping Agency  
with World Anti-Doping Agency

Commissioned by Japan Sports Agency, Government of Japan

**27-29 January 2016  
Tokyo, Japan**

Venue – JA Kyosai Conference Hall & National Training Center of Japan

SEMINAR THEME:  
**Effective Delivery of Anti-Doping Program:  
Compliance, Monitoring and Evidence**

**Day 1 – 27 January 2016**

- 9:00 Registration & Morning Coffee**  
*\*Seminar venue is 5-10min walk from Hotel New Otani.  
All participants are requested to register at the Registration Desk of JA Kyosai Conference Hall.*
- 9:30-9:50 Official Opening:**  
Mr. Tetsuya Kimura, Director-General, Japan Sports Agency, Government of Japan  
Mr. David Howman, Director General, WADA
- 9:50-10:00 Welcome & Seminar Objectives:**  
Prof. Hidenori Suzuki, President, Japan Anti-Doping Agency
- 10:00-10:45 Keynote Speech:**  
**2015 Code Implementation and Delivery: Expected monitoring**  
Mr. David Howman, Director General, WADA
- 10:45-11:00 Coffee Break**
- 11:00-11:45 Plenary:**  
**Highlighted Points for WADA's Monitoring Practices**  
Mr. Tim Ricketts, Director of Standards & Harmonisation, WADA
- 11:45-12:15 NADO & RADO Experiences in Asia: Overview**
- JADA: Effective implementation and stakeholders roles and responsibilities with JADA  
Dr. Mayumi YaYa Yamamoto, Senior Manager, JADA
  - SEA RADO: Experience with member countries and partner with JADA for implementing the 2015 Code  
Mr. Gobinathan Nair, Director General, SEA RADO
- 12:15 Lunch Break**
- 13:15-14:00 Introduction to Group Discussion:**  
**Identifying Challenges in Implementation of 2015 Code and its Effective Delivery: NADOs and RADOs**  
Mr. Rob Koehler, Senior Director, Education and NADO/RADO Relations, WADA  
Mr. Joseph de Pencier, Chief Executive Officer, iNADO

**14:00-  
16:00**

**Group Discussion:**

**Good Practices, Challenges and Possible Solutions for Implementation of the 2015Code**

*\*All participants will be split into groups, led by iNADO & JADA members as the Group Leaders and Rapporteurs are assigned in each group.*

**16:00-  
16:10**

*Transition*

**16:10-  
16:45**

**Plenary:  
Report from Discussion Group**

*Rapporteurs of each group will report the summary of group discussion.*

**16:45-  
17:15**

**Open Floor Discussion:**

**Sharing Challenges and Taking the Opportunities**

Panel of WADA, iNADO, JADA & SEA RADO

*Panelists identify the important points on challenges and opportunities from the group discussion. The recommendation points will be highlighted in Day2.*

**17:15-  
17:25**

**Summary Remarks for Day 1**  
Mr. Shin Asakawa, JADA CEO

**17:30**

*Day 1 Close – Return to Hotel, free evening*

**Day 2 – 28 January 2016 (AM)**

**8:30 Registration**

*\*All participants are requested to register at the Registration Desk of JA Kyosai Conference Hall.*

**9:00-  
9:15 Day 2 Opening: Introduction**

**9:15-  
9:45 Plenary:**

**Changing the Landscape of Values-based Education and Ethics in Sport:  
Recent development in the world of sport**

Mr. Rob Koehler, Senior Director, Education and NADO/RADO Relations, WADA

**9:45-  
10:15 For the “Real Champion”: Engaging athletes and sport community for the spirit of  
sport in Japan**

Ms Sayaka Hori, Senior Coordinator, JADA

Ms Rika Saito, JADA Athlete Committee member & Olympian (Weightlifting)

**10:15-  
10:30 *Coffee Break***

**10:30-  
10:50 Updates on Implementation of the Technical Document for Sport Specific  
Analysis (TDSSA): Statistics, Issues, Changes and Compliance**

Mr. Tim Ricketts, Director of Standards & Harmonisation, WADA

**10:50-  
11:15 Introduction to Intelligence and Information with ISTI**

Mr. Mathieu Holz, Manager, Investigations and Intelligence, WADA

**11:15-  
12:10 Roundtable Discussion:**

**Way Forward: “Take-Away Recommendation Points” for the 2015 Code  
Implementation and Monitoring**

Mr. Rob Koehler, Senior Director, Education and NADO/RADO Relations, WADA

Mr. Shin Asakawa, Chief Executive Officer, JADA

Mr. Joseph de Pencier, Chief Executive Office, iNADO  
NADO / RADO representatives

**12:10-  
12:20 Summary Remarks for Morning session**

**12:20 *Lunch Break***

*\*The conference venue will be re-organised for afternoon session, which will be joined by the Japanese national sport officials, stakeholders and the media. The participants will be asked to move towards front of the conference hall before lunch.*

**Day 2 – 28 January 2016 (PM)**

**“Engagements: Athletes, Sport and Community  
– for Fostering Sport Integrity”**

**13:15** *Registration open to the Japanese participants and the Media.  
Simultaneous translation provided (English-Japanese)*

**14:00** **Opening Remarks**

Mr. Tetsuya Kimura, Director-General, Japan Sports Agency, Government of Japan

**14:05** **Welcome Remarks**

Prof. Hidenori Suzuki, JADA President

**14:15** **Keynote Speech:**

**Historic Development of Anti-Doping Program for Clean Sport and Athletes:  
Recent issues, engaging partners and future perspectives into 2020 and beyond**

Mr. David Howman, Director General, WADA

**14:50** **Engagements and Partnerships:**

**Engaging Partners and Evidence Approach: Overview of Athletes’ Influencers and  
Fairness Perceptions in Sport**

Dr. Kumiko Takasu, Assistant Manager, JADA

**Partnered with Major Event Organiser and Values-based Education:  
Practical school example based on curriculum**

Mr. Hisatsugu Yamazaki, Manager, Sports Affairs Department,  
Sapporo 2017 Asian Winter Games Organising Committee

**Partnered with International Federation, NADO and NF: Volleyball example**

Mr. Yutaka Kawanoue, Secretary, Anti-Doping Commission, Japan Volleyball Association

**By the Athletes, for the ‘Leaders of Tomorrow’ Young Athletes:  
Truth, Sport and ME “2015 International Athlete Forum for 2020”**

Ms Megumi Ikeda, JADA Athlete Committee member & Olympian (Fencing)

**16:00** *Coffee Break*

**16:15** **Panel Discussion:**

**Engagements and Partnerships: Connecting through positive message for sport**

Mr. Hisatsugu Yamazaki, Manager, Sports Affairs Department,  
Sapporo 2017 Asian Winter Games Organising Committee

Prof. Koji Murofushi,  
Sport Director, Tokyo 2020 Olympic & Paralympic Organising Committee /  
JADA & WADA Athlete Committee member, Olympian (Hammer throw)

Mr. Yutaka Kawanoue, Secretary, Anti-Doping Commission, Japan Volleyball Association  
Ms Megumi Ikeda, JADA Athlete Committee member & Olympian (Fencing)

*Moderated by Shin Asakawa, JADA CEO*

*Comment – Mr. Rob Koehler, Senior Director, Education & NADO/RADO Relations, WADA*

**17:20** **Closing Remarks:**

Prof. Ichiro Kono, Senior Executive Board, JADA

**17:30** *Closing*

**19:00** ***RECEPTION – hosted by JADA***

*\*Upon closure for Day 2 AM, the announcement will be made. All participants are invited.*

**Day 3 – 29 January 2016 (Optional)**

**WORKSHOP:**

**Information and Intelligence Workshop in Asia and Oceania**

**Venue – National Training Center of Japan**

- Target audience – Senior administrative staff of NADO and RADO and/or results management experts responsible for the actual delivery of the anti-doping programme.
- Objectives – to share the basic understanding of the requirements underlined in the 2015 Code and to deepen the understanding of effective utilization of information for anti-doping intelligence.

**8:15**      ***Departure from Hotel New Otani***

**9:00**      **Registration & Morning Coffee**

*\*all participants arrive by the arranged bus to NTC for registration*

**9:30-**      **Official Opening:**

**9:50**      Mr. Shin Asakawa, Chief Executive Officer, JADA

**9:50**      **Expected Outcomes**

Dr. Mayumi YaYa Yamamoto, Senior Manager, JADA

**10:00-**      **Intelligence Workshop:**

**11:00**      Facilitated by Mr. Mathieu Holz, Manager, Investigations and Intelligence, WADA

**Intelligence and Information Theory and Background**

**11:00-**      **Collection, Collation and Storage of Information**  
**12:00**

**12:00-**      *Lunch Break*  
**13:00**

**13:00-**      **How to analyze the collected information**  
**14:00**

**14:00-**      **How to use collected information / intelligence for anti-doping purposes**  
**15:00**

- Anti-Doping Rule violations
- Interviews preparation
- Exchange of intelligence with external partners

**15:00**      *Closing / Return to Hotel*

*\*Bus is arranged to back to Hotel New Otani*