





# 2022 International Anti-Doping Seminar in Asia and Oceania: GoVirtual!

Legacy Creates Our Future for Clean, Fair and True Sport -



Schedule

18 January 2022

**Seminar DAY1** 

& Chat with Speakers

19 January 2022

Seminar DAY2

& Tokyo2020 IDCO Reunion

The 2022 seminar was held on 18-19 January as online, GoVirtual!, due to COVID-19 ongoing global pandemic. 250 colleagues from 52 countries and regions registered and the seminar intended to create an interactive nature though distance. The seminar was designed to share the Tokyo2020 legacy creation with Clean Sport community and various partners towards, and during, the Tokyo2020 Games. In particular, PLAY TRUE 2020, Sport for Tomorrow initiative, placing anti-doping as the core legacy pillar was highlighted.

Mr. IKEDA Yoshitaka, State Minister for the Ministry of Education, Culture, Sports, Science and Technology (MEXT) as well as WADA Executive Committee member representing Asia, gave a host welcome. In his keynote speech, Mr. Witold Bańka, WADA President, commended PLAY TRUE 2020 bringing anti-doping to the next level by bringing it onfront of the Games legacy. WADA Directors and Managers were committed to building the knowledge and capacity of Clean Sport community in Asia and Oceania through their presentations.

The Athlete Panel was one of the Highlights of Day2: Dr. MUROFUSHI Koji OLY, Commissioner of Japan Sports Agency and former WADA/JADA Athlete Committee member, was joined by Ms. Kadidiatou Tounkara OLY, Chair of Education Committee, WADA. They discussed the importance of ensuring the fundamental principles of International Standard for Education: "Education before Testing"; and "Education before sending athletes and support personnel to the International events" for protecting the Clean Sport environment.

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# 18 January 2022

### Opening Welcome Message & Bringing Global Clean Sport Movement Together





Mr. IKEDA Yoshitaka, State Minister for the Ministry of Education, Culture, Sports, Science and Technology (MEXT) as well as for the Cabinet Office, conveyed his warm appreciation to all who contributed to the Tokyo2020 Games. In his opening video message, Japan's continuous commitment to realising Clean Sport even after the Games was stressed for the future of sport.

Mr. Witold Bańka, WADA President conveyed his appreciation to Japan's commitment for Clean Sport through PLAY TRUE 2020 Sport for Tomorrow, Tokyo2020's legacy project. He mentioned the importance of this legacy project as this was the first time that a hosting nation of the Olympic and Paralympic Games prioritized antidoping by placing it as a core legacy pillar. Mr. Bańka stressed how Clean Sport – particularly in the area of education – will be benefited from the success of this legacy project, which he hoped to carry into the future major events.

## **PLAY TRUE 2020 Legacy Creation**



PLAY TRUE 2020, the legacy initiative to create and protect the clean and fair sport in the lead up to, and during, the Tokyo2020 Games, has been summarized by Dr. YAMAMOTO Yaya, who has led the creation team since Tokyo was award to host the Games in 2013. The 8-year journey and its strategies were explained along with main projects such as the "Real Champion Education Package" and the "PLAY TRUE Relay" and "i-PLAY TRUE Relay".

The trajectories behind the scene of making "SPORT & ART", which transformed the messages and photos of sport values from the world into a work of art, were shared. The "living legacy" created through PLAY TRUE 2020 is now being relayed into the future!

Presentation Video Clip https://www.youtube.com/watch?v=ZZor **H21BTYI** 

### Tokyo2020 Panel



The major players of Doping Control during the Tokyo2020 Games were gathered to discuss. Those "Firsts" were highlighted during the Tokyo2020 Clean Sport Panel session to reflect Anti-Doping Program of Tokyo2020 Games:

- i) Hosting the Games under the COVID-19 global pandemic situation
- ii) Introducing Dried Bool Spot (DBS) as a trial
- iii) Implementing Paperless system during the Olympics
- iv) Building holistic partnership between the Organising Committee and the hosting country's NADO (JADA), including through PLAY TRUE 2020.

Some learnings and takeaway lessons were shared by the Panel, including some challenges under COVID-19 situation and further strengthening of Clean Sport Community particularly when a NADO becomes an international event's hosting country's anti-doping agency.

#### **Panelists**

Opening - Dr. Akama Takao, Vice-President JADA then Chief Medical Officer, Tokyo2020

- Mr. Matteo Vallini, Head of Testing, ITA
- Mr. James Sclater, Anti-Doping Director, IPC
- Mr. George Tsamis, Senior Manager, Testing, WADA Dr. Francesca Rossi, Director of Testing, National Anti-Doping Agency of France (Chair, Independent Observer Team for Tokyo2020 Olympic Games)
- Ms Hirai Chika, JADA/ then Doping Control Director, Tokyo2020 Moderator - Dr. Yamamoto Yaya, GM JADA

# Day2

# 19 January 2022

### **Clean Sport Movement and Updates of WADA**



Mr. Olivier Niggli, WADA Director General, updated the progress of WADA's "Five-Year Strategic Plan" under the theme of 'Leading Anti-Doping in a New Era'. The renewed WADA Corporate logo and website were unveiled to the seminar participants with its concept.

# 2021 Code Implementation, Compliance Procedures and Upcoming Code Compliance Questionnaire: Lessons Learned and General Updates



Mr. Kevin Haynes, WADA Associate Director of Compliance, Rules and Standards, outlined the upcoming Code Compliance Questionnaire (CCQ, which is the written questionnaire to the Code Signatories to check the compliance with the World Anti-Doping Code) with its schedule. The main changes from the previous CCQ, including tier-approach, was explained and the participants were well-informed of upcoming procedures of CCQ.

# Cross Talk: Athlete engagement for Clean Sport



Panelists

■ Ms Kadidiatou Tounkara OLY,

Chair, Education Committee, WADA

Dr. MUROFUSHI Koji OLY, Commissioner, Japan Sports Agency The Athlete Panel was joined by Dr. MUROFUSHI Koji OLY, Commissioner of Japan Sports Agency and former WADA/JADA Athlete Committee member, and Ms Kadidiatou Tounkara OLY, Chair of Education Committee, WADA. Highlighting PLAY TRUE 2020 as one of the best practices of athlete and public engagement, they argued the significance of spreading the values of sport led by the Clean Sport Community and the athletes engaging themselves in anti-doping programme.

The fundamental principles of International Standard for Education: "Educate before Testing"; and "Educate before sending athletes and support personnel to the international events" were discussed from athletes' perspectives how they can be achieved for ensuing the Clean Sport environment for all.

#### Case Study: Clean Sport Partnership

Under the title of "Clean Sport Partnerships", NADO-NADO/NADO-RADO partnerships were showcased to emphasize the benefits from partnerships. Cross talk sessions: i) China, Korea and Japan for 3 NADO Partnership; and ii) SEARADO-JADA 3 times MOU Partnership illustrated our strong 'scrum' for ensuring a Clean Sport environment worldwide.

### **Panelists**

### 3 NADO Partnership: China x Japan x Korea

- Mr. Chen Zhiyu, Director General, CHINADA
- Mr. Kim Kum Pyoung, Secretary General, KADA
- Mr. ASAKAWA Shin, CEO, JADA

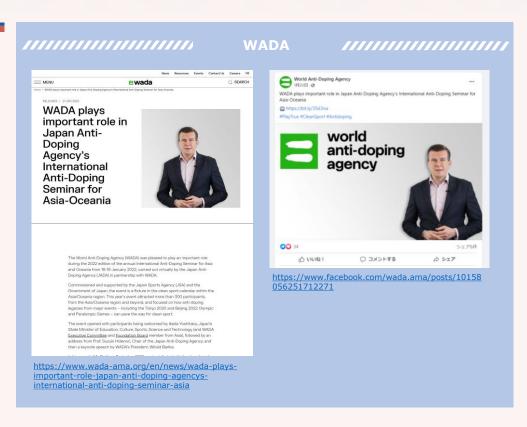
#### South East Asia RADO x JADA Partnership Evolving

- Dr. Patrick Goh, Chair, SEARADO
- Prof. SUZUKI Hidenori, Chair, JADA





# Media Coverages



#### Japan Sports Agency



https://www.facebook.com/permalink.php?story\_fbid=2905949229696222&id=1590985261192632

#### **JADA Release**









 $\underline{\text{https://www.playtruejapan.org/topics/entry\_img/press\_release20220121.pdf}}$ 

### **JADA Website & Press release**



https://www.facebook.com/permalink.p hp?story\_fbid=4691004630949485&id =122700971113230



https://www.facebook.com/perm alink.php?story\_fbid=467781178 2268770&id=122700971113230



https://www.facebook.com/p ermalink.php?story\_fbid=468 2316371818311&id=122700 971113230

https://www.playtruejapan.org/topics/2022/000546.html