

2019 International Anti-Doping Seminar in Asia and Oceania

-CREATE LEGACY TOGETHER: For Clean, Fair and True Sport with the 2021Code-



Schedule

23 September

Participants Arrival

24 September

Seminar DAY1

& Official Reception

25 September

Seminar DAY2

& Walking Guided Tour

26 September

SEARADO x JADA Meeting
Participants Departure

Venue

- Meiji Kinenkan
- JA Kyosai Conference Hall

Participants

49 from

- 31 countries and regions
- International Federations (IF)
- Japanese stakeholders
- Media

The 2019 International Anti-Doping Seminar in Asia & Oceania was held in Tokyo on 24-25 September 2019. This 13th edition was attended by 49 participants from 31 countries and regions in Asia and Oceania. The Japan Anti-Doping Agency (JADA) hosted the Seminar in partnership with the World Anti-Doping Agency (WADA) under the auspices of the Japan Sports Agency (JSA). The Executive Committee meeting of WADA was held at the same venue ahead of the seminar, on 23 September. The Seminar theme was "Create Legacy Together: For Clean, Fair and True Sport with the 2021Code" and it aimed to promote the global anti-doping movement and support the development of the Asian and Oceanian countries' clean sport initiatives.

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Partnership Signing Ceremony & "Fairness Crystal Award"

Partnership Declaration between WADA and Japanese Government for Clean Sport and Anti-Doping Movement in Asia

The signing ceremony for the continued partnership was held by Sir. Craig Reddie, President of WADA, and Dr. Suzuki Daichi, Commissioner of JSA, the Japanese Government. It was declared that JSA will strengthen its commitment to further develop anti-doping capacities in the Asian region beyond 2019.

"This close cooperation between Japan, WADA and the RADOs has borne fruit over the years, particularly as it relates to building anti-doping capacity. This has led to the RADOs establishing positive reputations and strengthening the overall program throughout the region"

-Sir. Craig Reddie -



i-PLAY TRUE Relay

i-PLAY TRUE Relay

Commissioner Suzuki gave a progress report on the "i-PLAY TRUE Relay" legacy project, which was launched at the previous seminar in December 2018, in order to promote clean, fair sport heading into the Tokyo2020 Games and beyond. The brand-new "i-PLAY TRUE Relay" video clip was shown with the already collected "TRUTH" messages and "Filter Pose" to share one's heart, from the public to the world's top athletes. He expressed his gratitude to the existing contributions and encouraged more participation for legacy creation.

<https://www.youtube.com/watch?v=xfd8KURRCKg>



First "Fairness Crystal Award" – outstanding global contributions to fair and clean sport



The first ever "Fairness Crystal Award" was presented to Sir. Craig by Dr. Kono Ichiro, Japan Sport Fairness Commission Chair. This award acknowledged Sir. Craig's long-standing commitment to protecting clean and fair sport around the world.

WADA Regional Directors Panel

"Perspectives from the Regions: Opportunities and Challenges with the 2021Code and Good Practices"

WADA Regional Directors exchanged their approach to their respective regions and how they customized to overcome the specific challenges. They suggested that Anti-Doping Organizations (ADOs) should build strong relationships to share their resources and knowledge and that cooperation can complement each other to better equip the anti-doping programme for the fight against doping. At the end of the panel, they introduced their own "TRUTH" messages: "Continue & Never Give Up PLAYING TRUE" by Mr. Hayashi.



Mr. Frédéric Donzé Chief Operating Officer – Moderator
Ms. María José Pesce Cutri Americas
Mr. Rodney Swigelaar Africa
Mr. Sébastien Gillot Europe
Mr. Hayashi Kazuhiro Asia & Oceania

Athlete Panel

"Athletes for Creating Legacy: Opportunities with the Tokyo2020 Games in light of the Athletes' Rights Act Charter and 2021Code"

The panel explored the opportunities for athletes to leave a meaningful anti-doping legacy, particularly in the context of next year's Olympic and Paralympic Games in Tokyo. WADA President-Elect Mr. Bańka also touched upon the importance of effectively incorporating athletes' views and having them involved in the decision-making process. Vice President-Elect Ms. Yang Yang introduced her "TRUTH" message: "Inspiration unite-being people together, Be a better person - Truth in sport". They encouraged the clean sport community to effectively utilize the power of athletes to send a strong message in support of clean sport.

See the athletes' TRUTH messages from the world, "PLAY TRUE Relay"

<https://www.playtrue2020-sp4t.jp/ptrelay/>

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Prof. Roger Jackson Moderator
Ms. Yang Yang WADA Vice President Elect
Dr. Suzuki Daichi JSA Commissioner
Mr. Witold Bańka WADA President Elect
Ms. Danka Bartekova WADA/IOC Athletes Commission
Mr. Fujita Masaki JADA Athlete Committee



Global Anti-Doping Development: Way towards Protecting Clean Sport

Mr. Olivier Niggli, Director General, WADA

Mr. Niggli illustrated WADA's strategic priorities, particularly intelligence & investigations and a strong Compliance Monitoring Program. The most recent updates on strengthening WADA's Governance Structure and programme areas were also shared.



Compliance of the UNESCO Convention and Engagement with the Government for Clean Sport

Mr. René Bouchard, Advisor of Government Relations, WADA

Mr. Bouchard explained the past year's review of UNESCO International Convention to which 188 State Parties ratified. He described how the monitoring system of the Convention works to ensure the implementation of national policy for clean sport.



The 2021Code Revised Points and Updates of International Standards: Overview

Mr. Julien Sieveking, Director of Legal Affairs, WADA

Mr. Sieveking emphasized new provisions and definitions of the 2021Code, including Art.2.11, Protected Person and Recreational Athletes. He suggested how the harmonized approach to the implementation of 2021Code can prepare the ADOs' Code compliance.



Compliance Monitoring Update

Mr. Tim Ricketts, Director of Standards & Harmonization, WADA

The key areas of Code Compliance Monitoring updates were explained. It was stressed that the Code Compliance Questionnaire (CCQ) and audit processes, described as a "concerted effort", made a significant impact on further development of the efficient and effective anti-doping programme among the stakeholders.

Breakout Session

The Breakout Session gave the opportunity for the participants to ask the detailed questions to the experts and to share their practical experiences.

ISTUE & TUE Procedures

Ms Yoko Dozono, Manager of TUE, Science and Medicine, WADA



Ms Dozono showed some examples of TUE applications with common challenges and issues. By sharing practical case studies, the participants discussed how to make utilise the "TUE Checklists".

[check it up /](#)

<https://www.wada-ama.org/en/what-we-do/science-medical/therapeutic-use-exemptions>

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2021Code & ISRM

Mr. Julien Sieveking, WADA



The areas of 2021Code updates, specifically related to ISRM, were discussed. Questions were raised around "Operational and Institutional Independence" and "Fair and Harmonization" in results management as key principle.

TDSSA & ISTI

Mr. Tim Ricketts, WADA



The key principles of TDSSA with minimum levels of analysis and TDP were explained along with some updates in effect from 1 Jan 2020. "Athlete Whereabouts Pools" based on "Pyramid model" and the enhanced criteria for the conflict of interests in sample collection personnel were also clarified.

ISE – Athlete Engagement, Event-Based Education

Dr. Yamamoto Yaya, JADA



Dr. Yamamoto described the new mandatory requirements with the brand-new ISE where "shall" clauses can be found and the "Education" definition which is graduated to the Code. Given the "Event-Based Education" will become an important factor for NADOs when they consider establishing partnership with IFs and allocating resources, some points of considerations were discussed among the participants. The participants also exhausted their own experiences on how to incorporate the values-based education.



Unified Effort to Build Anti-Doping Capacity and a Strong ADO Network for a Stronger Anti-Doping System

Mr. Witold Bańka, WADA President-Elect

Day2 began with a presentation by Mr. Bańka about the importance of developing a network of ADOs and promoting their cooperation. He introduced his idea on creating an "Anti-Doping Solidarity Fund" to better fund the global clean sport movement and for clean athletes and partnership.

Sharing Good Practices

The examples of JADA's advancing clean sport partnerships were shared with the insights from various stakeholders.

"Win-Win-Win" Clean Sport Partnership for Athletes Engagement

The journey as "Win-Win-Win relationship" on comprehensive education session at the FIH Women's Series Finals event in Hiroshima was presented by the International Hockey Federation (FIH), the Japan Hockey Association (JHA) and JADA.

It brought a positive outcome particularly ensuring athletes' learning through FUN activity, both anti-doping rules and values-based. FIH's mission: "a global game that inspires the next generation" was well captured in one of the athletes' quote: "Who said anti-doping is boring?". This example showed how a trust relation and a good teamwork matter for building a well-organized program and sharing the passion for clean sport.

See more details on FIH Women's Series Finals event Hiroshima 2019

<https://www.playtruejapan.org/topics/2019/000398.html>

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Creating Legacy Together

Mr. Aziz Khaled, Yemen Anti-Doping Committee (YADC)



YADC made utilise JADA's "Real Champion Education Package" to provide a 'hope' for the displaced children in the society. YADC has implemented a range of values-based activities, including "NewMO!" from the Package, in the view to create a better society through sport as a long-term perspective.

Partnership among Anti-Doping Organizations: SEARADO Experience and Perspective

Mr. Gobi Nair, South East Asia RADO (SEARADO)



Mr. Nair, SEARADO Director General, stressed the reason why partnership is a key to achieve the regional objectives and fostering "trust relationships". After signing the MOU with JADA in 2014, an extensive number of joint initiatives has been achieved. He described connecting with the right partner at the right time for the right reason is the key for a successful partnership.

Joint Activations from the Pacific Games 2019 to Tokyo2020 and beyond: "i-PLAY TRUE Relay" for Athletes and Public Engagement

The members of the "PLAY TRUE Booth" from the Pacific Games 2019 reviewed their joint activation. They presented their respective roles in their partnership and how they ensured the engagement of athletes effectively. The Voices of Athletes (VOA) brought the trained champion athletes at the booth and JADA's Athletes Committee members delivered the effective FUN interactions with the participating athletes and support staff.

As a further exciting element of education, "Real Champion Quiz App", a quick e-Learning material based on clean and fair sport, was launched at the Pacific Games 2019.



<https://apps.apple.com/ee/app/realchampion-quiz/id1473115961>



<https://play.google.com/store/apps/details?id=org.playtruejapan.realchampion>



Athlete Panel

Athletes in Partnership for Clean and True Sport Together



For the first time, the athlete representatives from Japan, Korea and China shared their passions as role models in the panel discussion. The three athletes introduced their experience at first and discussed the challenges to make sure the athletes can take initiatives for engaging the elite to junior athletes in anti-doping activity. Three panelists described their love and passion for sport as "TRUTH" messages.

This panel was part of a "kick-off" cooperation between JADA, CHINADA and KADA for the development of anti-doping capacities in Asian region.

Prof. Roger Jackson,

1964 Tokyo Games Gold medalist - Moderator

Mr. Jeongmin Lee,

KADA Athlete Committee

Ms Saito Rika,

JADA Athlete Committee

Mr. Chen Yibing,

CHINADA Athlete Representative

<https://playtrue2020-sp4t.jp/jp/iplaytrue/>

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Tokyo2020 Games Preparations and Take-Away Messages

Mr. Takaya Masanori, The Tokyo Organising Committee of the Olympic and Paralympic Games

With one-year countdown already passed, Mr. Takaya presented some milestone for Tokyo2020 including the preparation of anti-doping programme. He explained how the Organising Committee works closely with JADA to ensure clean, fair Games and he called all ADO members for their concerted effort in advance of the Tokyo2020 Games.



So many reasons to play true – WADA's global clean sport campaign

Mr. Frédéric Donzé, WADA

As a summary of this Seminar, Mr. Donzé mentioned that collaboration between ADOs was critical to the protection of clean sport and to enhance the anti-doping programme. He encouraged them to contact their WADA's Regional Office team who can always be approachable to help all Signatories towards 2021 and beyond.



SEARADO and JADA Joint Partnership Meeting

SEARADO member countries and JADA held a workshop-based joint meeting to review the past 2-days seminar. In ahead of the Code revisions and revised/new ISSs, this joint meeting's main objective was to ensure all countries are clear about the revised Code and clauses. The participants were in breakout groups and presented their plans for implementation with the timeline. They also discussed the "organizational approach" to implement the new International Standard for Education rather than education programme per se, but how organizationally the values need be incorporated.



Guided Walking Tour

After DAY2 Seminar, 25 members wondered around "Traditional and Modern Tokyo" from the National Diet (Parliament) to experiencing the traditional way to worship at the Hie Shrine.



JADA "Real Champion Education Package"

"Education Package" is the Japan's original, comprehensive education material on both "values and integrity of sport" and "Anti-Doping" with the concept of Non-Verbal and Easy-to-Use. Education objectives in this Package are outlined in accordance with the effective approach based on the target groups, such as school children, youth athletes, and athlete support personnel. ORADO members used it for the athletes and their support personnel at the Pacific Games 2019.



https://www.playtrue2020-sp4t.jp/edu_package/

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