



The **2018 International Anti-Doping Seminar in Asia & Oceania** saw 52 participants from 34 countries and regions in Asia and Oceania gathered at Tsuda University in Tokyo on 4-6 December 2018. The theme was "Athlete Engagement and their Rights & Achieving the Code Compliance: Steps for the 2021Code".

The Japan Anti-Doping Agency (JADA) hosted the Seminar in partnership with the World Anti-Doping Agency (WADA), under the auspices of Japan Sports Agency. JADA has been hosting this seminar for Asia and Oceania regions since 2008 with the aim to promote the values of sport for future generation. By developing the regions' capacity and network among the Anti-Doping experts and practitioners, the Seminar is to achieve a clean and safe sport through the rigorous Anti-Doping activities.

Schedule:

3 December :

Participants Arrival

4 December :

Seminar Day1, Tokyo2020 venues guided tour

5 December :

Seminar Day2, Official Reception

6 December :

Optional Workshop

7 December :

Participants Departure

Venue :

Tsuda University Sendagaya Campus

Participants :

52 members from 34 countries and regions, plus Japanese stakeholders and the media

Day1 4 December

Official Opening & "i-PLAY TRUE Relay" Launch

Dr. Daichi Suzuki, Commissioner, Japan Sports Agency, Government of Japan



Dr. Daichi Suzuki launched a new legacy project towards Tokyo2020 – "i-PLAY TRUE Relay". He encouraged the people from all over the world to join this as a "legacy creator". It is aimed to collect 202,020 "TRUTH" messages: what one finds true value of sport. The Sports Commissioner of Japan, and Olympic Gold medalist, described as "Be the Integrity Champion".

Join - <https://www.playtrue2020-sp4t.jp/iplaytrue/>

See introductory clip: <https://youtu.be/dgTER4qzf60>

"i-PLAY TRUE Relay" x "FAIR PRIDE" Launch – Vision & Concept: Road to Tokyo2020 and legacy

Mr. Shin Asakawa, CEO & JADA Athlete Committee members

The new JADA's slogan, "FAIR PRIDE", was revealed. "Fairness" is the fundamental to sport and is in everyone's mind proudly. Through the movement of FAIR PRIDE, and to represent what we mean by Fairness and Pride, "i-PLAY TRUE Relay" as the legacy project is the way to embody this concept. The JADA Athlete Committee members encouraged the Asia-Oceanian colleagues to join the legacy project.



FAIR PRIDE Values beyond Victory

The JADA's new slogan and logo is to make the anti-doping as a movement, expanding fairness in society.

This logo mark is designed to symbolize the PRIDE existing in your heart. The shape of the heart which is like a raw stone before polished represents "the fairness as a starting point of sport". Indigo blue is the color that JADA has been using for years to symbolize "honesty". Aqua blue is to represent "fairness" – symbolizing a clear sky equally covers everyone's mind.

i-PLAY TRUE Relay

"i-PLAY TRUE Relay" is to engage the people of the world to make the sporting future.

It is to relay the "TRUTH in Sport" messages and "Filter Pose" photos, collecting **202,020 messages** towards Tokyo2020. All the collected messages will come as one as "ART" and the values underlaying these messages will be visualized and displayed during the Tokyo2020 Games, and transformed into a legacy form.

Join "i-PLAY TRUE Relay" with 3 steps:

- 1) Write your "TRUTH" message
- 2) Photo shoot/selfie with "Filter Pose"
- 3) Post it at your SNS

Athletes Round Table Discussion

"Continuous Engagement of Athletes in Anti-Doping Movement – how we motivate and coordinate: expectations for Tokyo2020"



Panellists:

- Ms Beckie Scott, WADA Athlete Committee Chair, Olympian
 - Mr. Pita Taufatofua, Olympian, Flag Bearer of Tonga at 2018 PyeongChang Winter Olympic Games
 - Dr. Hanae Ito, Olympian
 - Ms Aki Taguchi, JADA Athlete Committee member, Paralympian
- 【Moderator】
- Ms Megumi Ikeda, JADA Athlete Committee
 - Dr. YaYa Yamamoto, JADA

The champion athletes discussed the roles of athletes in protecting and developing sport integrity in order to make anti-doping activity as a "movement". They agreed that the athletes can engage themselves in protecting clean sport proactively as the "Game changer".

Development of the "Anti-Doping Charter of Athlete Rights" & Engaging Clean Athletes

Ms Beckie Scott, WADA Athlete Committee Chair



The drafting process and the principle of the "Anti-Doping Charter of Athletes Rights" was explained. The athletes' right to compete on "doping free level playing field" is reflected in the revised Code. With 10 articles and 4 more aspirational rights, it will be in effect from January 2021.

Empowering the Youth being the Role of Athlete as Champion

Mr. Pita Taufatofua, Olympian (Summer & Winter)

Pita was inspired by many "role models" in his life and learned from them the importance of honesty, being humble and "Humanity". To him, "anti-doping activity is about encouraging the values of humanity beyond the sporting field". As a UNICEF Goodwill Ambassador in the Pacific, Pita encourages children to chase their dreams to come true and tries to give inspiration to all. He also highlighted that athletes have eventually an end as an athlete life, however the athletes' message will continue being relayed to the future.

For more, visit the "PLAY TRUE Relay":

<https://www.playtrue2020-sp4t.jp/ptrelay/library/>



Part 1 : Evolution of the Anti-Doping Movement Part 2 : Code Compliance and Monitoring

Mr. Olivier Niggli, Director General, World Anti-Doping Agency



In part 1, Olivier updated the RUSADA Roadmap to Compliance and some recent development after the revelation of widespread doping in Russian sport. In part 2, the status of compliance monitoring process was shared – 27 ADOs mainly from Tier 2 were audited in 2018, followed by 19 ADOs in 2019 planned. Olivier mentioned that there is always a challenge in balancing between the Code Compliance and “quality implementation”.

Update the World Anti-Doping Code Revision Process: Significant changes proposed

Mr. Ulrich Haas, Code Drafting Expert Team, World Anti-Doping Agency



Throughout the Code revision process, the Code Drafting Team puts together its draft based on the feedback from the stakeholders. Major changes from the 2015Code are made in the articles related to ADRV, Sanctions, Result Management/Appeals, Athletes' Rights and Signatories' Obligation. The final version will be submitted for approval at the World Conference in November in 2019.

Tokyo2020 Delivery and Programme: Updates

Ms Chika Hirai, Director of Doping Control,
The Tokyo Organising Committee of the Olympic and Paralympic Games

Chika further updated from the previous year's seminar regarding the preparations of Tokyo2020 Games. The Tokyo2020 OC contracted with CCES (Canada) to select and train IDCOs for Tokyo2020. In partnership with “PLAY TRUE 2020” Sport for Tomorrow legacy team, the Pre-Games and Games-time Education and the awareness programme to athletes and the public are underway.



Tokyo2020 Preparations: Athlete Engagement for the IDCO Development

Mr. Nobuyuki Iizuka, Group Leader,
Doping Control Personnel Management Group, JADA

JADA is responsible for recruiting and training the Games-time DCO. For recruiting, JADA revisited the DCO criteria that are based on “Mind, Skill and Personality”. Throughout the DCO training, the JADA Athlete Committee is engaged for sharing their experiences in being subject to Doping Control and sending their message on protecting clean sport to the new/existing DCOs.



Tokyo 2020 Venues Walking Tour: National Stadium & Tokyo Metropolitan Gymnasium – OPTIONAL

In collaboration with the Tsuda University, the student volunteers planned and guided the Seminar participants to the Tokyo2020 main venues.



Day2 5 December

Evolving NADOs/RADOs: iNADO Perspective in the lead up to Tokyo2020 Games and 2021Code

Mr. Graeme Steel, CEO, Institute of National Anti-Doping Organisation (iNADO)



Graeme suggested a “realistic approach” to small NADOs by knowing their limited capacity. Such NADOs should prioritise the programme for the Code compliance by, for example, outsourcing the operation of testing instead of training DCOs by themselves in order to save their limited resources.

Sharing Good Practices



Sri Lanka “Real Champion Youth Programme” through NewMO!

Dr. Shiromi De Alwis Manilka, Sri Lanka Anti-Doping Agency (SLADA)

Sri Lanka NADO (SLADA) customized the JADA “Real Champion Education Package”. By taking a comprehensive approach with the package to the development of education programme, Shiromi mentioned how positive changes on the athletes were recognized through “New MO!” activity. SLADA will continue collaborating with JADA for engaging athletes.

Malaysia “Real Champion Programme” Launched

Dr. Ramlan Abd Aziz, Anti-Doping Agency of Malaysia (ADAMAS)

ADAMAS implemented the values-based education through the Education Package targeting the young athletes in national/state sport school from 2017. For further steps until 2020, the program will be delivered to more schools and tailored to the Malaysian athletes.

Athletes as Truth Leader: NOC/ONOC Partnership for the Youth, “Voices of Athletes Program”

Ms Natanya Potoi-Ulia, Executive Officer,
Oceania Regional Anti-Doping Organization (ORADO)

In partnership with the NOC/ONOC, ORADO has been delivering the “Voices of Athletes Program” in Oceania region from 2007. Its key messages from 2018 are now: “Stay Healthy, PLAY TRUE, PLAY Safe, and Go Green”. This campaign is not only for anti-doping, but also for making sure the athletes acquire the skills to approach to their life. ORADO keeps partnership with JADA for further athletes engagement.

Athlete Panel

Athletes' 'TRUTH' message through IF x NADO Partnership: PLAY TRUE 2020 Legacy



How the "real partnership" can be built between the NADO and IF and also with other signatories? What are the roles of champion athletes for this? With Mentimeter (online voting system), the participants were asked what the expectations from partnership and the athletes engagement if the athletes are: i) the truth messenger; ii) the advocator/ambassador; or iii) the educator. The athletes panelists discussed how the biggest expectations as ii) advocator/ambassador could be, possibly from their experiences. The panelists focused on discussing the role model athletes as 'influencers' and how creating an athlete committee in each NADOs may make a wider influence on the anti-doping programme.

The New International Standard for Results Management (ISRM)

Mr. Julien Sieveking, Director of Legal Affairs, WADA



The reasons for the new ISRM is introduced and the details of processes of result management, hearing, and appeals were explained. Julien mentioned that the main objective of establishing ISRM is to specify Result Management requirements in the Code for a quality compliance.

"The Code Panel" – Q&A to WADA Director General and the Code Expert

The floor was open for questions and all the participants had a chance to ask questions to the "Code Experts". With the 2021Code and the new International Standards coming into place, they asked a wide range of questions. Among them were: the necessity for separating the "cheats" from "non-cheats"; the flexibility of the Code and ISRM; and the progress of RUSADA roadmap to the Code compliance. The request for "getting inside the changes" of the Code and ISs was made particularly for the majority of smaller NADOs in order to help them achieve compliance.



The New International Standard for Education: Principle, Expected Outcome and Consultation Feedback

Mr. Tony Cunningham, Senior Manager, Education, WADA



Starting with his 'TRUTH' message: "Community", Tony put emphasis on the personal integrity and passion towards sport do matter in delivering education. Based on the "prevention" model set in the 2021Code – education, deterrence, detection and enforcement – ISE is to define "Education" with planning, implementing and evaluating process with a common terminology. Such new definition as "Event-Based Education" inspires the shared roles and responsibilities among all stakeholders.

Group Discussion



All the participants were split into 2 sets of groups for the further consultations on the 2021Code and ISE draft.

A) Education/Athlete Engagement Group

- Are the current ISE specific Definitions in Article 3.2 clear and understandable?
- Can you describe what the ideal outcome of an education programme would look like?
- Are the requirements of the ISE feasible for all signatories?

B) Code Compliance Group – taking "macro" view to the Code/ISE

- Do you believe the concept of the "Prevention Model" presented is feasible? If so, how would you implement it?
- Can you describe what the ideal outcome of an education programme in relation to your overall anti-doping programme?

Day3 6 December

ISE Workshop

The ISE Workshop is focused more on the actual "implementation" compared to the discussion around its "principle" in Day2. The followings are main discussion points of this workshop. After the discussion, each group presented what they discussed and identified challenges.

- 1) Outline the steps of the "Education Plan".
- 2) Describe the "Education Pool" at the end of this and the rationale for it
- 3) Who will deliver your plan? - Define "Educator"
- 4) How will you as an organisation engage athletes throughout this whole process?
- 5) How will you know your program was effective or not?
- 6) How do you plan to "monitor" and "evaluate" your education activities?
- 7) How will you process "Event-Based Education" when requested by IF/MEO?

The Workshop participants all agreed on setting up the **"Asia-Oceania Education Group"**. The Group will share the updated information and collectively make suggestions on education. Contact JADA should you like to join! - playtrue2020.info@playtruejapan.org



Evolving Education & Awareness Programme for Tokyo2020 in relation to ISE: "Real Champion Education Package" Updates

Ms Kana Sato, JADA

Kana explained about how the objective of ISE is reflected in the available JADA "Real Champion Education Package". With the streamlined education objectives as learning "phase" in education, the processes of customisation by the respective NADOs was explained.



"Asia-Oceania
Education Group"

The newly launched education materials like the "New MO! Rule introduction movie" were introduced.

See with new look! https://www.playtrue2020-sp4t.jp/edu_package/

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